

MEDIA ADVISORY
VETERANS DAY, WEDNESDAY, NOVEMBER 11, 2015 1-4 PM



Contact:

Tim Dillingham, Executive Director, American Littoral Society, 732-245-8332
David Wheeler, Executive Director, Conserve Wildlife Foundation, 732-910-2063

OYSTER REEF IN DELAWARE BAY TO BE DEDICATED TO NEW JERSEY VETERANS

“Veterans Day on the Bay” to bring families, volunteers and veterans to South Reeds Beach on Delaware Bayshore

WHAT: A celebration to dedicate our oyster reef at South Reeds Beach in honor of military veterans’ service to our country. Event attendees will help study the marine wildlife living in this new reef with hands-on, interactive marine science activities like seining, trapping, trawling, and species identification. Attendees are invited to honor their own military veterans by inscribing that special person’s name on a shell and placing that shell on “Veterans Reef.” Veterans Day on the Bay will also feature raw oysters and fare from Spanky’s BBQ, and arts and crafts for children.

WHO: American Littoral Society, Conserve Wildlife Foundation of New Jersey, National Fish and Wildlife Foundation, U.S. Fish and Wildlife Service, New Jersey Department of Environmental Protection, and Division of Fish and Wildlife to be joined by veterans, volunteers, elected officials, families

WHEN: Wednesday, November 11, 2015 from 1-4 PM
Veterans Day on the Bay will be held from 1-4 PM, with the Veterans Reef dedication ceremony at 2:30 PM.

WHERE: South Reeds Beach, 2 Beach Avenue, Cape May Court House, New Jersey 08210

WHY: Veterans Day on the Bay will dedicate the reef to all veterans and highlight the veterans involved in the effort to restore New Jersey’s Delaware Bayshore. The South Reeds Beach Oyster Reef is one of the many innovative projects that American Littoral Society and Conserve Wildlife Foundation are leading the restoration of the ecology and economy of the Delaware Bayshore. The approximately 200-foot offshore oyster reef was built to test whether the reef bars help reduce beach erosion and create calmer water for spawning horseshoe crabs. For more, visit www.RestoreNJBayshore.org.

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The American Littoral Society is a member-supported, coastal conservation non-profit that promotes the study and conservation of marine life and habitat, protects the coast from harm and engages communities to do the same through work in education, advocacy, and conservation. Founded in 1961, on Sandy Hook, New Jersey, the American Littoral Society now has regional offices throughout New Jersey, New York, Florida and Massachusetts. For more information, visit www.LittoralSociety.org.

The Conserve Wildlife Foundation of New Jersey (CWF) is a private, non-profit organization dedicated to the protection and preservation of New Jersey’s endangered and threatened wildlife and the habitats they depend on. CWF utilizes science, research, wildlife management, habitat restoration, education and volunteer stewardship to help conserve and protect a variety of at-risk species of wildlife in New Jersey, the most densely populated state in the nation. For more information, visit www.ConserveWildlifeNJ.org.